

THE ART OF PUBLIC SPEAKING

*Delivering presentations and speeches
that are compelling and memorable*

INTRODUCTION

Our approach, combining the theoretical and the practical, will allow you to develop your style and improve your power of persuasion.

This session, which describes the best methods for combining messenger and message, is based on a series of simulations captured on video and analyzed to highlight your strengths, while improving on your weaknesses.

OBJECTIVES

- Perfect the art of delivering an address, speech, presentation or pitch.
- Develop preparation methods that will make you more self-confident and more convincing in order to have a greater impact when you deliver your next speech.

APPROACH

A customized mix of theory and practice

STEP 1

Simulation 1: Initial presentation ... Participants will take part in a filmed presentation as an initial evaluation. But before viewing their first effort, let's look at theory ...

STEP 2

Theory

- The structure of an effective presentation
- Organizing information
- Audience analysis
- Writing: Messages, style and form
- Delivery: Before, during and after...
- Body language
- Speech tension
- Visual supports
- Responding to questions

STEP 3

Screening, review and analysis of first presentation
Strategic advice and recommendations.
Crafting messages.

Simulation 2: A more focused presentation.

Screening and analysis of the second presentation

Simulation 3: A shortened presentation.

Screening and analysis of the third presentation

Simulation 4: A shortened presentation and Q&A. Screening and analysis of the fourth presentation

CONCLUSION AND REVIEW

Review of the essential elements of the training session and principal recommendations. A written summary and basic documentation will be provided to participants.

N | SCHEDULE*

9:00 a.m.	Introductions
9:15	Simulation 1 – Videotaped “reference” presentation
9:30	Theory
10:45	Break
11:00	Screening and analysis of “reference” interview
11:20	Simulation 2 - 3-7 minute videotaped “tightened” presentation
11:40	Screening and analysis of simulation 2
12:00	LUNCH
12:45	Simulation 3 - 3-5 minute shortened presentation
13:15	Screening and analysis of simulation 3
13:45	Simulation 4 - presentation and Q&A
14:15	Screening and analysis of simulation 4
14:45	Summary and conclusions
15:30	End of session

* The training can be provided in a half or full-day session.