



N | TRAINING

MANAGING IS COMMUNICATING: ENGAGE, MOBILIZE AND INSPIRE

DESCRIPTION

This training, which combines theory and practice, significantly enhances the communication skills and performance of participants. Simulations and scenarios will be constructed and adapted based on your organization's challenges, as well as considering the participants' experience. The session combines theory and practice. A description of best practices in communication will be followed by exercises and video-recorded scenarios that are analyzed to integrate concepts into action.

LEARNING OBJECTIVES

- Develop and refine the art of communicating with impact and influence. Create a collaborative environment without imposing authority.
Become a better "idea seller" to assert your leadership role and your role as a "coach/mentor."

PROGRAM HIGHLIGHTS:

Simulation 1: Short "elevator pitch" presentation to "break the ice"

Theory

- Foundation of effective communication: the primacy of the audience – who are you speaking to and why.
- Content: The art of formulating messages.
- Stage fright, nonverbal language, pace, rhythm.
- Controlling the conversation: "bridging."
- Tips: Dos and don'ts.
- Why communicate? How to communicate?
- Best channels (the medium is the message).
- Best practices for visual support.

Simulations 2 and 3 including analysis and feedback

TARGET AUDIENCE

Team leaders, managers, mentors, HR professionals

DURATION

This training is available as a half-day course