



# N | TRAINING

## HOSTING OR BEING A PANELIST

### DESCRIPTION

This session will prepare you for hosting a podcast, a panel, a webinar, a conference or being a panelist. It will include a part to go over theory basics such as directing traffic and facilitation, planning and preparing the discussion, understanding the audience, preparing messaging, best practices for delivery, etc. The session also includes simulations and analysis.

### LEARNING OBJECTIVES

- Improve, enhance and fine-tune natural abilities to emcee or host a podcast, a webcast, a panel, a conference.
- Develop preparation methods that will help you be more confident when "directing traffic" as a host or when sharing your expertise as a panelist. Perfect your way of optimizing these public opportunities.

### TARGET AUDIENCE

- Public relations professionals
- Corporate communications specialists
- Executives and senior leaders
- Spokespersons
- Subject matter experts

### DURATION

This session duration can be adapted to your needs