

PRESS RELEASE
For immediate release

**NATIONAL PUBLIC RELATIONS ANNOUNCES NEW LEADERSHIP IN OTTAWA WITH
APPOINTMENT OF GORDON TAYLOR LEE AS MANAGING PARTNER**

Ottawa, ONTARIO (February 25, 2019) – NATIONAL Public Relations is pleased to announce the appointment of Gordon Taylor Lee as managing partner of its Ottawa office.

A recognized public affairs leader, Taylor Lee will lead NATIONAL's team in Ottawa, along with Chrystiane Mallaley, Vice-President, Strategic Communications & Public Engagement, Jean Michel Laurin, Vice-President Policy & Public Affairs, and Marc Desmarais, Vice-President, Government Relations.

Under this new leadership, NATIONAL Ottawa is focused on delivering insights-driven, integrated public affairs and communications solutions for clients with interests in the nation's capital.

The depth of NATIONAL's government relations expertise in Ottawa, and across the country, combined with a full suite of in-house capabilities in research, creative, and digital services and an extended team of more than 300 expert communicators across the country, is second to none in Canada. NATIONAL's team provides clients with highly effective and integrated multi-channel strategies to connect with the right people, with the right message, in the right place, and at the right time.

"I'm proud to join the NATIONAL family, and excited to help achieve results for organizations who want to make an impact in Ottawa," said Taylor Lee. "Our clients will benefit from the bold thinking and constant drive for innovation in both public affairs and strategic communications that NATIONAL is known for, in Ottawa and across the country."

Gordon Taylor Lee joins NATIONAL with more than 20 years of experience in public affairs and communications, having served as a senior political staffer to two federal Liberal cabinet ministers, an executive-level member of Canada's federal public service, and most recently, Senior Partner and General Manager of FleishmanHillard in Ottawa.

Chrystiane Mallaley is a leader in integrated communications and best known for her innovative, award winning public engagement programs in support of complex projects, particularly in planning and major infrastructure, forestry, energy, healthcare, transportation, and with municipalities. She joined the Ottawa team from NATIONAL Atlantic in July 2018.

Jean Michel Laurin also joined NATIONAL in July 2018, having led Octane Strategies in Ottawa. Jean Michel was previously Vice-President, Global Business Policy with Canadian Manufacturers & Exporters, where he established himself as a policy expert and effective advocate for Canadian industry, both at home and abroad.

Marc Desmarais continues to provide government relations leadership at NATIONAL. Recognized repeatedly as one of the most influential lobbyists in Ottawa, over the past 30 years Marc has developed a deep knowledge of the workings of government and an extensive network of relationships across the country.

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ABOUT NATIONAL

NATIONAL Public Relations connects clients to the people who matter most; delivering the right message, at the right time. Grounded in research, insight and deep sector understanding, we bring together teams of discipline experts from across our network to provide creative communications solutions that move people in thought and actions. For over 40 years, NATIONAL has been at the centre of issues and industries that matter, leading change for today and tomorrow.

NATIONAL is Canada's leading public relations firm, servicing clients across a wide range of sectors, with offices in Vancouver, Calgary, Toronto, Ottawa, Montreal, Quebec City, Saint John, Halifax and St. John's. NATIONAL's service offering also includes [NATIONAL Capital Markets](#), the industry's foremost investor relations and financial services communications practice. NATIONAL Public Relations is an [AVENIR GLOBAL](#) company, among the top 20 largest communication firms in the world with offices in 21 locations across Canada, the U.S. and Europe, and part of [RES PUBLICA Consulting Group](#). NATIONAL is affiliated internationally with public relations firm Burson Cohn & Wolfe (BCW), a WPP company. For more information about NATIONAL, please visit our [website](#) or you can follow us on [Twitter](#).

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