

2022 ONTARIO ELECTION: "FORD MORE YEARS"

27-06-2022

N|A|T|I|O|N|A|L

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## 01

WHAT HAPPENED?



## WHAT HAPPENED?

Results showed that this was not a change election for Ontarians.





Premier Ford and his PCs strengthened their majority by winning seats in all regions of Ontario signaling a controlled campaign from beginning to end.



NDP Leader Andrea Horwath and Liberal Leader Steven Del Duca were on the attack but against each other for too long.

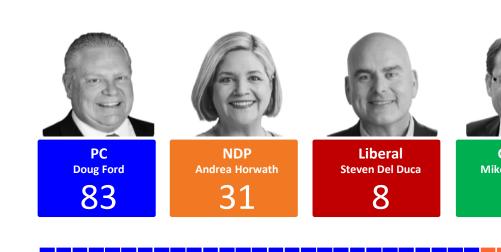


This election saw the lowest voter turnout in Ontario's history, with only 43 per cent voting. This begs the question: did enough people even care to vote?



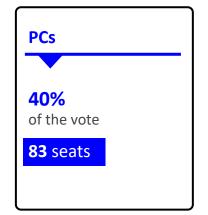
Premier Ford played to his strengths, once again reminding Ontarians of his populist appeal while being able to attract support from non-traditional areas, like unions and blue-collar workers, without having to scream about it from the rooftops.

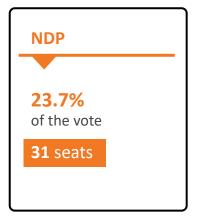
#### ONTARIO ELECTION 2022 RESULTS

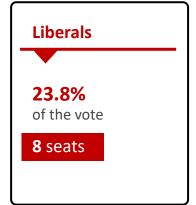


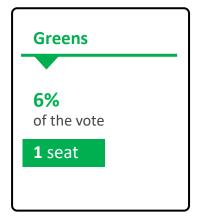


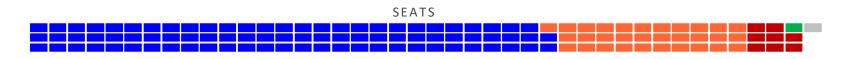
#### BY THE NUMBERS











#### MAP OF GREATER TORONTO AND HAMILTON AREA

NDP

Barrie - Springwater - Oro-Medonte

Bruce - Grey - Owen Sound

Barrie - Innisfl

York - Simcoe

Simcoe - Grey

Dufferin - Caledon

Markham - Thornville

Markham - Unionville

Markham - Stouffville

Pickering - Uxbridge

Scarborough - Rouge Park

Scarborough - Guildwood

Scarborough Southwest Scarborough Centre

Scarborough - Agincourt

Don Valley North

Don Valley East

Beaches - East York

Spadina - Fort York

University - Rosedale Toronto - St. Paul's Don Valley West Willowdale

Scarborough North

Durham

024.

077.

021.

110. 109. 101.

112.

Aurora - Oak Ridges - Richmond Hill Newmarket - Aurora

King - Vaughan Vaughan - Woodbridge

PC

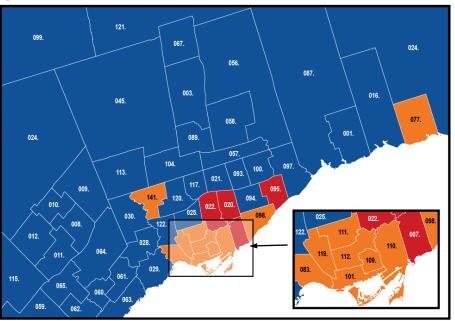
Liberal

Green

Othe



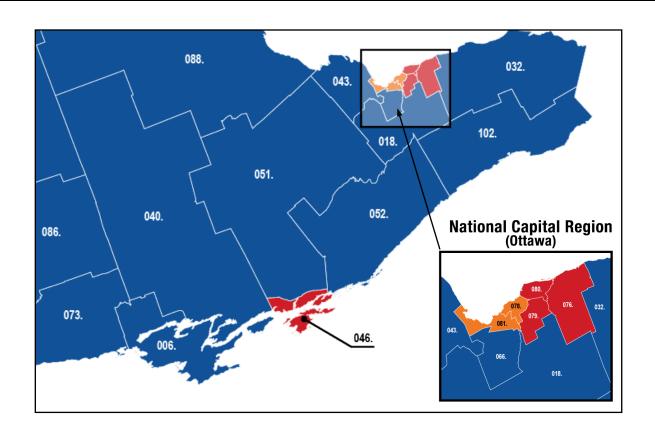
**HAMILTON** 



#### ELECTORAL DISTRICT NUMBER

Eglinton - Lawrence
Davenport
Parkdale - High Park
York South - Weston
Humber River - Black Creek
Etobicoke North
Etobicoke Centre
Etobicoke - Lakeshore
Mississauga - Lakeshore
Mississauga East - Cooksville
Mississauga - Malton
Brampton East
Brampton North
Brampton West
Brampton Centre
Brampton South
Mississauga - Streetsville
Mississauga Centre
Mississauga - Erin Mills
Milton
Oakville North - Burlington
Oakville
Burlington
Flamborough - Glanbrook
Hamilton West - Ancaster - Dunda
Hamilton Centre
Hamilton Mountain
Hamilton East - Stoney Creek
Niagara West

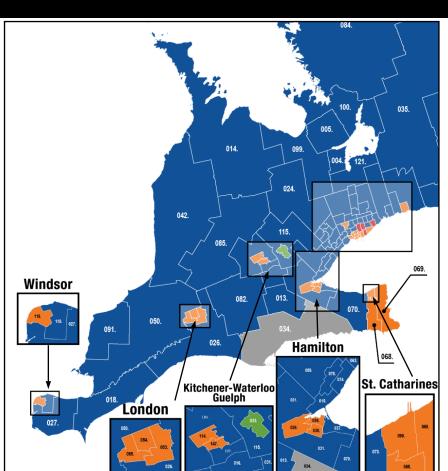
PC



#### ELECTORAL DISTRICT NUMBER

088.	Renfrey - Nipissing - Pembrooke
043.	Kanata - Carleton
018.	Carleton
066.	Nepean
081.	Ottawa West - Nepean
078.	Ottawa Centre
080.	Ottawa - Vanier
079.	Ottawa South
076.	Orléans
032.	Glengarry - Prescott - Russell
102.	Stormont - Dundas - South Glengary
052.	Leeds - Grenville - Thousand Islands and Rideau Lakes
046.	Kingston and the Islands
051.	Lanark - Frontenac - Kingston
040.	Hastings - Lennox and Addington
006.	Bay of Quinte
073.	Northumberland - Peterborough South
086.	Peterborough - Kawartha

#### MAP OF WESTERN ONTARIO



## ELECTORAL DISTRICT NUMBER

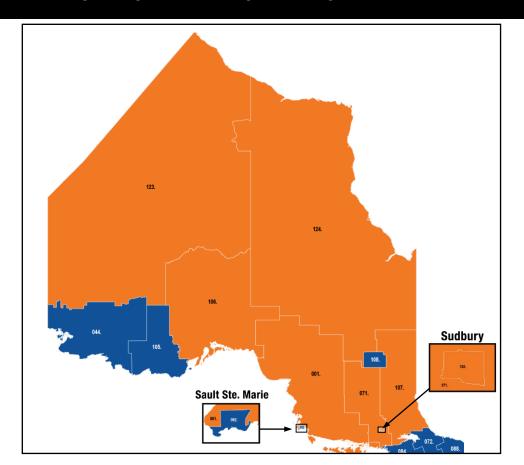
Green

Liberal

PC

035.	Haliburton - Kawartha Lakes - Brock	090.	St. Catherines
100.	Simcoe North	068.	Niagara Centre
005.	Barrie - Springwater - Oro-Medonte	069.	Niagara Falls
003.	Barrie - Innisfl	034.	Haldimand - Norfolk
121.	York - Simcoe	013.	Brantford - Brant
099.	Simcoe - Grey	082.	Oxford
014.	Bruce - Grey - Owen Sound	016.	Cambridge
014.	Dufferin - Caledon	049.	Kitchener South - Hespeler
024.	Dufferin - Caledon	•	· ·
		047. 114.	Kitchener Centre
005	Minimum Campanille		Waterloo
065.	Mississauga - Streetsville	048.	Kitchener - Conestoga
060.	Mississauga Centre	115.	Wellington - Halton Hills
062.	Mississauga - Erin Mills	033.	Guelph
059.	Milton	085.	Perth - Wellington
075.	Oakville North - Burlington	042.	Huron - Bruce
074.	Oakville	091.	Sarnia - Lambton
015.	Burlington	050.	Lambton - Kent - Middlesex
031.	Flamborough - Glanbrook	055.	London West
039.	Hamilton West - Ancaster - Dundas	054.	London North Centre
036.	Hamilton Centre	053.	London - Fanshawe
038.	Hamilton Mountain	026.	Elgin - Middlesex - London
037.	Hamilton East - Stoney Creek	018.	Chatham-Kent - Leamington
070.	Niagara West	027.	Essex
		118.	Windsor - Tecumseh
		119.	Windsor West
			•

PC



#### ELECTORAL DISTRICT NUMBER

123.	Kiiwetinoong
044.	Kenora - Rainy River
105.	Thunder Bay - Atikokan
106.	Thunder Bay - Superior North
124.	Mushkegowuk - James Bay
108.	Timmins
001.	Algoma - Manitoulin
092.	Sault Ste. Marie
071.	Nickel Belt
103.	Sudbury
107.	Timiskaming - Cochrane
084.	Parry Sound - Muskoka
072.	Nipissing



#### CABINET



**Doug Ford** Premier and Minister of Intergovernmental Affairs



Sylvia Jones **Deputy Premier** Minister of Health



Peter Bethlenfalvy Minister of Finance



**Paul Calandra** Minister of Long-Term Care, Minister of Legislative Affairs, and Government House Leader



**Raymond Cho** Minister for Seniors Minister of Municipal and Accessibility



**Steve Clark** Affairs and Housing



**Doug Downey** Attorney General



Jill Dunlop Minister of Colleges and Universities



Victor Fedeli Minister of Economic Development, Job Creation and Trade (additional mandate for small business)



Michael Ford Minister of Citizenship and Multiculturalism



Merrilee Fullerton Minister of Children. Community and Social Services



Parm Gill Minister of Red Tape Reduction



Michael Kerzner Solicitor General



Stephen Lecce Minister of Education



Neil Lumsden Minister of Tourism. Culture and Sport



Monte McNaughton Minister of Labour, Immigration, Training and Skills Development



**Caroline Mulroney** Minister of Transportation and Minister of Francophone Affairs



**David Piccini** Minister of the Environment, Conservation and **Parks** 



**Graydon Smith George Pirie** Minister of Natural Minister of Mines Resources and (additional Forestry mandate to develop the Ring of Fire)



**Kaleed Rasheed** Minister of Public and **Business Service** Delivery



**Greg Rickford** Minister of Northern Development and Minister of Indigenous Affairs



**Prabmeet Singh Sarkaria** President of the Treasury Board (additional mandate for emergency management and procurement, including Supply Ontario)



**Todd Smith** Minister of Energy



Kinga Surma Minister of Infrastructure (additional mandate for government real estate)



Lisa M. Thompson Minister of Agriculture. Food and Rural Affairs



Stan Cho Associate Minister of Transportation



Michael Parsa Associate Minister of Housing



Michael A. Tibollo Associate Minister of Mental Health and Addictions



Charmaine Williams Associate Minister of Women's Social and Economic Opportunity

#### KEY HIGHLIGHTS



- Sylvia Jones replaces Christine Elliott as Deputy Premier and Minister of Health
- No changes at helm of key ministries including:
  - Finance
  - Economic Development, Job Creation and Trade
  - **Education**
  - Infrastructure
  - Labour, Immigration, Training and Skills Development
  - Municipal Affairs and Housing
  - Transportation
  - > Treasury Board

#### Six new faces in Cabinet:

- > Former Toronto City Councillor Michael Ford
- York Centre MPP Michael Kerzner
- CFL Hall of Famer and Hamilton MPP Neil Lumsden
- 2-term MPP Michael Parsa
- > Former Timmins Mayor George Pirie
- Former AMO President Graydon Smith
- > Former Brampton City Councillor Charmaine Williams

#### Three not returning to Cabinet:

- > 5-term Ottawa MPP Lisa McLeod
- 3-term Sault Ste. Marie MPP Ross Romano
- 2-term Mississauga MPP Nina Tangri

#### **Sylvia Jones**



- Has big shoes to fill replacing former Christine Elliot, who previously held these roles
- Popular in Cabinet and seen as a consensus builder
- Played a key role in the government's response to COVID-19 in her previous portfolio as Ontario's Solicitor General
- Longest serving MPP in Cabinet; First elected in 2007



#### **Peter Bethlenfalvy**

#### Minister of Finance

- Considered to be one of Premier Ford's strongest cabinet members
- Previously served as both the Treasury Board President and Finance Minister at the same time for a brief stint
- Tabled the 2022 Spring budget, which will likely be reintroduced with minor changes in the weeks to come

#### **Caroline Mulroney**



- Has been managing both portfolios since 2019, at a time when transportation has become a focal point for Premier Ford's capital spend on infrastructure
- Will likely focus on transit-oriented communities, highway upgrades and major LRT and subway expansion projects that were announced in the 2022 budget
- Previously served as Ontario's Attorney General



#### **Stephen Lecce**

#### Minister of Education

- Second term as Minister of Education
- Education unions across Ontario have contract expirations scheduled for the end of August. Minister Lecce's first order of business will likely be negotiating with four of the five main teachers' unions
- Worked previously as Deputy Director of Communications and Director of Media Relations to former Prime Minister Stephen Harper

#### **Kinga Surma**



- Seen as a rising star during her first term, Minister Surma has an added mandate of government real estate which includes selling surplus government property
- Building on her work as Associate Transport Minister,
   Minister Surma is expected to collaborate with Minister
   Mulroney to continue progressing major public
   transportation projects including highways and transit

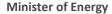


#### **Prabmeet Singh Sarkaria**

#### **President of the Treasury Board**

- Minister Singh Sarkaria received a raise in profile as President of the Treasury Board with an expanded mandate for emergency management and procurement, including Supply Ontario
- As minister responsible for small businesses, he introduced three pieces of legislation to assist small businesses with the challenges of COVID-19 and launched two grant programs
- Minister Singh Sarkaria was instrumental in delivering all five Brampton seats to the PCs including some of the ridings that they took from the NDP

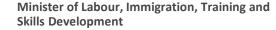
#### **Todd Smith**



- First elected as MPP in 2011, Minister Smith keeps the energy portfolio with some major issues on the horizon, including fulfilling the province's energy capacity gap as aging nuclear power plants are decommissioned or refurbished
- A PC cabinet mainstay, he has served as minister of Government and Consumer Services, Economic Job Creation and Trade, and Children, Community and Social Services
- Prior to politics, Smith was the News Director for Quinte Broadcasting



#### **Monte McNaughton**



- Minister McNaughton was key in Premier Ford's efforts to build bridges with labour groups and earn working class votes traditional NDP supporters
- Charged with implementing policies to assist in the affordability crisis, such as further increases to the minimum wage
- Fulfilling promises to unions that they would upgrade infrastructure and build new public projects will be a priority of Minister McNaughton



# 04 UPCOMING PRIORITIES





## NOW?

Premier Ford and his PCs enter their second term as the Government of Ontario with an ambitious platform that we were first introduced to in the 2022 Budget.

So how will it all play out?



#### **Back to the basics**

Premier Ford's most valuable asset is his populist appeal. Since 2018, he has found simple yet effective ways to save the average Ontarian money, and the pandemic has amplified the need for pocketbook policies as we face an affordability crisis. The Premier's ability to address it head on will strengthen his brand.

#### **Investing in savings**

In 2018, Premier Ford was elected on the promise of "trimming the fat." The goal was to find cost savings to help Ontario get back on track with its debt. Though, this takes time and things didn't pan out, eventually being derailed by COVID-19. This time, the Premier could consider long-term investments to improve processes and service delivery to drive efficiency and eventual cost savings. Cutting by spending.

#### Open for business

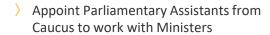
The Ford government will continue positioning Ontario as an attractive destination for business and investment. Improving our competitiveness should enable the province's economy to rebound postpandemic, and it is likely going to be a central theme in all the Ontario government's policies.

#### Appealing to the centre

The Ford government will likely try and strike a perfect balance between being fiscally responsible and spending capital on infrastructure, healthcare, and social programs. While this may further alienate a small part of their historic party demographic, the PCs have an opportunity to widen their broader appeal among the people of Ontario.

## THE NEXT FOUR WEEKS

Now that Cabinet has been appointed, Premier Ford and his government will immediately move forward with the following:



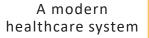
- Formalize Cabinet Committee membership and mandates
- > Finalize staffing for:
  - · Premier's Office
  - Ministers' Offices
  - Parliamentary Assistants' Offices
  - Backbench MPPs
- Recall the Ontario Legislature for:
  - · Election of a new Speaker of the Legislature
  - A new Speech From the Throne
  - Introduction of key legislation including the Ontario Budget

## The Official Opposition (NDP) and the Liberal Party will both:

- Appoint interim Leaders while the parties formalize their leadership selection process
- Finalize staffing in MPP offices and appointing Opposition Officers and Critics

#### KEY PRIORITIES

For the long-term, Premier Ford and his government will be focused on the following items:



Energy demand vs. climate goals

Making life more affordable

Building for the future

Pan-Canadian cooperation



#### A MODERN HEALTHCARE SYSTEM

>1

COVID-19 accentuated how fragile Ontario's healthcare system truly is.

- Regardless of political stripe, Ontarians collectively agree that significant investments are necessary from all levels of government to improve the state of our healthcare system.
- > From long-term care to emergency care, there is an impending need that the Ford government will have to try and address over their second term.
- We can also expect to see Premier Ford join other Premiers in advocating for increased federal funding for provincial healthcare systems.

- Beyond the \$40 billion committed to hospital and healthcare infrastructure development over the next few years, the Ford government will need to address several issues head-on including wait times and capacity constraints.
- More broadly, Ontario will need to continue investing in our aging population, particularly through the development of a reliable home and community care system, while redefining our longterm care system.
- Most importantly, Ontario will have to safeguard the province's healthcare workforce.
- Organizations playing their part in improving the state of Ontario's healthcare system will have an audience at Queen's Park.

## ENERGY DEMAND VS. CLIMATE GOALS

> 2

Energy and environment remained under-the-radar issues through the 2022 election, but they're far too important to be ignored.

- Ontario's energy needs and capacity to meet them will eventually reach an impasse unless action is taken.
- The Ford government has taken some action to build on the province's energy advantage, including through Ontario's Low-Carbon Hydrogen Strategy, the proposed creation of a clean energy credit registry, support for Small Modular Reactors (SMRs) development, and the acceleration of electricity transmission projects in Southwestern Ontario.
- Though the Independent Electricity System Operator's 2021 long-term planning document projects an energy capacity gap with the retirement of the Pickering nuclear plant and the refurbishment of Bruce and Darlington.
- The Ford government has some tough choices to make on how it meets increasing demand in the years to come while sticking to its climate change goals. Does it import hydro from Quebec or bring a major new project online?

- Innovation is a core part of the Ford government's green energy plan.
- While the government did unveil some Green Bond programs as part of Budget 2022, its green energy and climate change strategy is centered on innovation, which itself will rely on advanced technologies such as SMRs as well as critical minerals exploration and development in the North.
- Critical minerals are key components of innovative technologies for high-growth sectors such as batteries, electronics, electric vehicles (EVs) and cleantech.
- Ontario's Critical Minerals Strategy focuses on priorities that will support better supply chain connections between industries, resources and workers in Northern Ontario and manufacturing in the South, including Ontario-based EV and battery manufacturing.
- Energy and job creating environmental companies with an eye on innovation and sustainability will likely find a receptive audience in the Ford government.

#### MAKING LIFE MORE AFFORDABLE

>3

Arguably the most pressing issue for Ontarians coming out of the pandemic is the dire need for the Ontario government to address the cost of living and affordability.

- Singing from Premier Ford's 2018 songbook, upon re-election, we can expect the Ontario government to move forward with several pocketbook policies from its 2022 Budget and the PC platform.
- From eliminating license plate renewal fees or personal income tax relief, to removing highway tolls and cutting the gas tax, the Premier has made it clear that he will try his best to make life more affordable for people across the province.
- Though, the affordability issue goes beyond pocketbook policies, particularly when affordable housing is the crux of problem.
- > Even simply the definition of affordable housing has changed drastically in the last few years.
- While the Ford government has introduced a plan to address the housing crisis, there is a long way to go. Their ability to act with real impact will help determine their fate with Ontarians.

- In some ways, affordability goes even beyond pocketbook policies and the housing crisis.
- For example, Ontario's ballooning debt ultimately trickles down to taxpayers.
- Similarly, global geopolitical factors ultimately impact supply chains, including in the agri-food sector which can have an impact on food prices.
- Not only will the Ontario government be looking at creative and strategic ways to reduce its own spending, but it will at the same time be looking to identify ways to address broader societal issues currently faced by Ontarians due to external factors.
- Innovative companies and organizations that can come to the table with solutions are wellpositioned to play their part alongside the Ford government.

### BUILDING FOR THE FUTURE



A trademark of most provincial governments that serve multiple terms is to make promise of major infrastructure investments to help build a better future.

- From hospitals and long-term care centres to highways, universities and housing, capital investments in major infrastructure projects have long-been a critical component of provincial government mandates.
- For Premier Ford and his returning PC government, this has remained true, and their ambitious 2022 Budget committed billions in capital spending to several major projects, some of which are already underway.
- For example, several investments to build, repair and restore transportation infrastructure have been announced, including building Highway 413 and the Bradford Bypass, as well as the Eglinton Crosstown Light Rail Transit (LRT), GO Transit Expansion, the Finch West LRT, the Hurontario LRT, and Subway expansion in Toronto.
- Getting people moving has been a focal point for the Premier, particularly as the province has finally reopened following two years of start and stop due to the COVID-19 pandemic.

- Through the Community Infrastructure Fund, the government also intends to work in collaboration with municipalities to speed-up approvals to build housing and other community infrastructure.
- It is imperative that the province continues to work with all levels of government to have the resources and funding necessary to execute major infrastructure projects over the next ten to 20 years.
- Equally important though, Premier Ford's willingness and ability to work together with the private sector, whether through public-private partnerships on major infrastructure builds or simply through buyer-supplier relationships on different aspects of infrastructure projects.
- Organizations well-positioned to contribute to building Ontario's future will see immense opportunity to work with the provincial government over the next decade.

### PAN-CANADIAN COOPERATION

> 5

In the wake of the pandemic, Ontario has been collaborating effectively with municipalities and the federal government on several initiatives. Beyond this, Ontario has also built strong relationships with provinces across the country.

- Premier Ford and Prime Minister Trudeau have been working together and enjoying unusually warm relations in recent months. Even their respective ministers have pointed out each of their strong working relationships.
- They must continue working well together, and we anticipate a plethora of further joint announcements, such as ongoing investments in elective vehicle charging stations.
- Municipal leaders are taking advantage of this collaborative spirit as well. In June, the City of Toronto announced that all licensed childcare operators in Toronto may apply to be part of the provincial-federal childcare funding program.
- All three levels have also been singing from the same songbook speaking about economic growth, an equal recovery and wanting to establish Ontario as a manufacturing, innovation and tech hub.
- > It is no secret that pan-Canadian cooperation will be key to long-term economic recovery.

- We've seen that governments can work together and succeed. Premier Ford knows its in his best interest to collaborate with other levels of government.
- Clients that have interests with all levels of government should take note of this collaborative environment and leverage it. NATIONAL can help organizations better understand how their priorities align with not one but many levels of government.



## HERE'S HOW **NATIONAL** CAN HELP POSITION **YOU** WITH THE FORD GOVERNMENT

- Seek alignment between your ask and government priorities
- Engage with the right people, with the right message, at the right time
- Cultivate champions that are willing to fight on your behalf

#### YOUR NATIONAL QUEEN'S PARK TEAM



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Senior Vice President and
Practice Lead, Corporate and
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#### THANK YOU

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