

APPLICATIONS NOW OPEN FOR THE NATIONAL PUBLIC RELATIONS EMERGING LEADER 2018 SCHOLARSHIP

September 19, 2017 - The Directors College today announced that applications are open for the NATIONAL Public Relations Emerging Leader Scholarship for the 2018 Chartered Director Program.

“We are proud to support the vision and mandate behind the Directors College Chartered Director Program,” says Rick Murray, Managing Partner of the Toronto office of NATIONAL Public Relations and Chief Digital Strategist for the Firm. “This scholarship will be awarded to an individual who has demonstrated initiative and collaboration – someone who is not afraid to disrupt established business models and can thrive despite incredible levels of uncertainty.”

The scholarship is the first of its kind, specifically geared to attracting the most promising future leaders of Canada. Candidates must be under 37 years of age or younger with experience in executive, leadership or governance roles.

“Our mission is to raise the corporate governance bar in Canada by equipping directors with the competence and confidence to help their organizations succeed in an increasingly “disruptive” business environment,” says Dr. Michael Hartmann, Principal of the Directors College and Executive Director of McMaster’s EMBA in Digital Transformation.” We believe in the value of encouraging fresh perspectives in the boardroom that can challenge conventional wisdoms and lead to more impactful outcomes.”

The Chartered Director (C.Dir.) program is a unique Directors Education program that raises the bar for professional standards and the dynamic relationship between corporate governance and corporate social responsibility. Submission for The NATIONAL Public Relations Emerging Leader Scholarship is open from September 19 to November 15, 2017.

Applicants for the scholarship will be assessed on the following factors:

- Initiative, vision and resilience in achieving a remarkable record of success in their chosen field
- Ability to communicate effectively with a wide variety of stakeholders
- Knowledge of governance roles and concepts
- Experience in innovation, collaboration, or engaging in community, cultural or political processes
- Familiarity with emerging technologies, practices or paradigms in their area

For more information about the program and application criteria, please visit: www.thedirectorscollege.com/scholarships

N|A|T|I|O|N|A|L

Trusted Partner. Bold Thinking.™

About The Directors College

The Directors College Provides the Gold Standard in Governance Education. The Directors College is the original university-accredited corporate director education program in Canada. Founded in 2003, we are a joint venture between The Conference Board of Canada and the DeGroote School of Business at McMaster University. Our approach is unique. Our immersive, residential programs allow you to put the lessons learned in the classroom into practice on the board. Our mission—to advance transformative governance for the benefit of business and society—is at the heart of our Gold Standard in Governance Education. This enables our alumni to be forward thinking (Know), values-driven (Be), and change enabling (Do).

About NATIONAL PUBLIC RELATIONS

NATIONAL Public Relations connects clients to the people who matter most; delivering the right message, at the right time. Grounded in research, insight and deep sector understanding, we bring together teams of discipline experts from across our network to provide creative communications solutions that move people in thought and action. For 40 years, NATIONAL has been at the centre of issues and industries that matter, leading change for today and tomorrow.

NATIONAL is Canada's leading public relations firm, servicing clients across a wide range of sectors, with offices in Vancouver, Calgary, Toronto, Ottawa, Montreal, Quebec City, Saint John, Halifax and St. John's. The NATIONAL network also includes NATIONAL Equicom, the industry's foremost investor relations and financial services communications practice; healthcare specialist AXON Communications, with offices in New York, Toronto, London and Copenhagen; Madano, a UK strategic communications consultancy based in London; and SHIFT Communications, an integrated communications agency with offices in Boston, San Francisco, New York and Austin. NATIONAL Public Relations is part of RES PUBLICA Consulting Group, and is affiliated internationally with public relations firm Burson-Marsteller, a WPP company.